



Art Submission Specifications

Thank you for choosing Rydin for your printing needs. The following information is provided to help your files flow smoothly through our manufacturing process.

Software Requirements:

Rydin maintains the most current version of the Adobe Creative Suite Software (Photoshop, Illustrator, InDesign & Acrobat).

Preferred File Types

Please submit production-ready artwork whenever possible. Vector files are preferred because they scale cleanly and provide the best print quality for logos, text, line art, and permit graphics.

- Preferred formats: .ai, .eps, .pdf, or .svg.
- High-resolution raster files may also be accepted, including PNG, TIFF, JPG, PSD, or BMP, provided they meet the resolution requirements below.

Resolution Requirement

Raster artwork must be supplied at 300 DPI/PPI at final printed size. Enlarging a low-resolution file or changing the DPI setting alone does not improve print quality.

Bleed and Safe Area

If artwork prints to the edge, include at least 0.125" bleed beyond the trim/cut line. Keep all important text, logos, barcodes, permit numbers, and critical design elements at least 0.125" inside the trim/cut line to prevent accidental trimming.

Color

CMYK is preferred for print. RGB files may be accepted, but they will be converted for production, and colors may shift compared with what appears on screen. If exact brand color is required, customers should provide Pantone or a PMS equivalent. Review our CMYK vs RGB vs Pantone Blog for more information on color.

Fonts and Linked Images

All fonts should be converted to outlines/paths or embedded in the file. All placed images should be embedded, not linked, and should also meet the 300 DPI at final-size requirement.

Low-Resolution or Unsuitable Artwork

If supplied artwork is low resolution, pixelated, blurry, compressed, incomplete, or otherwise unsuitable for quality printing, Rydin may request a better file before production. If the customer approves proofing or production using low-quality artwork, final print quality may be affected, and the file will be printed as supplied.



Low Resolution (72ppi)



High Resolution (300ppi)



To learn more about suitable artwork to submit, read our blog [Image Resolution for Printing: A Beginner's Guide to Sharp, Print-Ready Art](#)

AI-Generated Artwork

AI-generated artwork can be accepted if the submitted file meets all production requirements outlined above and customer has ownership/usage rights.

Customer Responsibility and Rights

By submitting artwork, the customer confirms that they own or have permission to use all logos, images, trademarks, copyrighted material, AI-generated content, and other design elements included in the file. Rydin is not responsible for verifying customer ownership of submitted artwork.

