

# A New Way to Think About Disability Placard Distribution

Rydin's Print and Distribution System works to save time and money, while increasing security and permit applicant satisfaction.

Discover the benefits of Rydin's custom on-demand process - consult with your representative today!

## Automatic Print and Delivery Triggering

Based on your unique needs, and the needs of your applicants, a disability placard production and distribution plan will be established and executed. Your existing approval process remains the same. Once an applicant is approved and you upload your weekly data via secure FTP site, the predefined submission volume will trigger production and shipping based on your criteria.

Billing happens post on-demand production so there is no up-front inventory or bulk shipping cost exposure. Plus without bulk inventory, the associated expenses of security, storage, and additional staff will not be necessary.

## Simplified Fulfillment Process

Additionally, instead of managing a step involving local DMV locations - or a centralized shipping process, each applicant will be sent their placard as it's produced resulting in a time savings. Based on your needs, turnaround time is usually 48 hours.\*

\*Post production fulfillment execution. Pending agreed upon production/fulfillment minimum quantity.



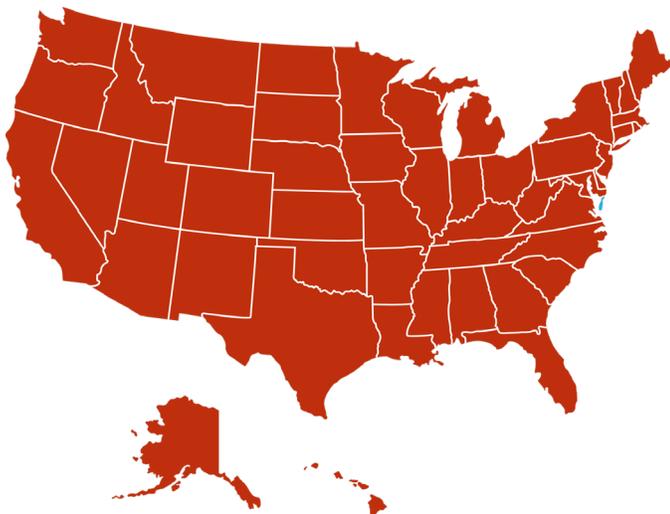
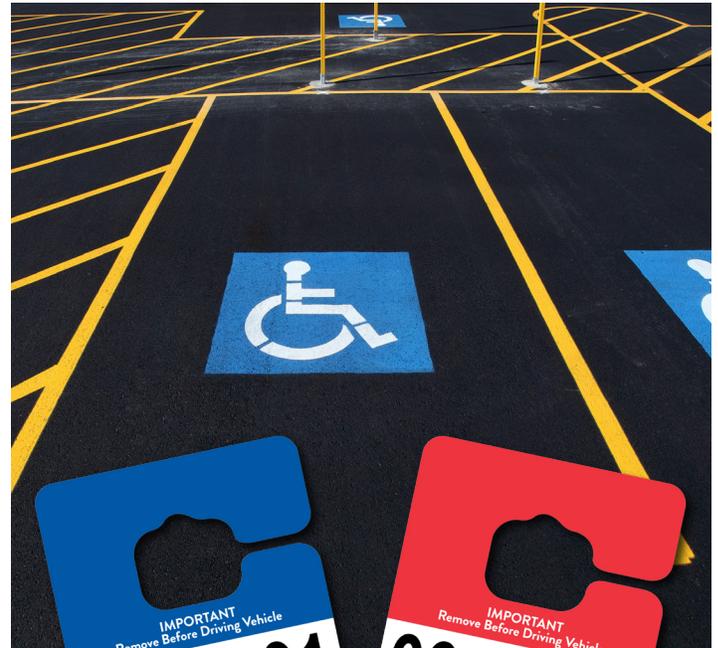
	
<p><b>Unique to Customer Plan</b></p>	<p><b>Less Infrastructure</b></p>
	
<p><b>Cost &amp; Budget Optimization</b></p>	<p><b>Secure Data Management</b></p>
	
<p><b>Secure Asset Storage &amp; Management</b></p>	<p><b>No Fee for Storage</b></p>
	
<p><b>Less Lead Time</b></p>	<p><b>Pay As You Go</b></p>
	
<p><b>Direct to User Distribution</b></p>	<p><b>Customized Mailing Message</b></p>

## The Typical Distribution System Challenges

A state agency initiates the Bid Process – and selects a vendor. That vendor then develops a placard design which once approved is printed and delivered in bulk.

### This system requires:

1. An established infrastructure, storage capabilities and security.
2. Fulfillment oversight management including a process for shipping to regional DMV locations or a single warehouse location (or sometimes both)
3. Inventory of support materials (envelopes, mailing inserts etc)
4. Storage and other hard and time costs considerations.



## The Overall Goal of RDPD

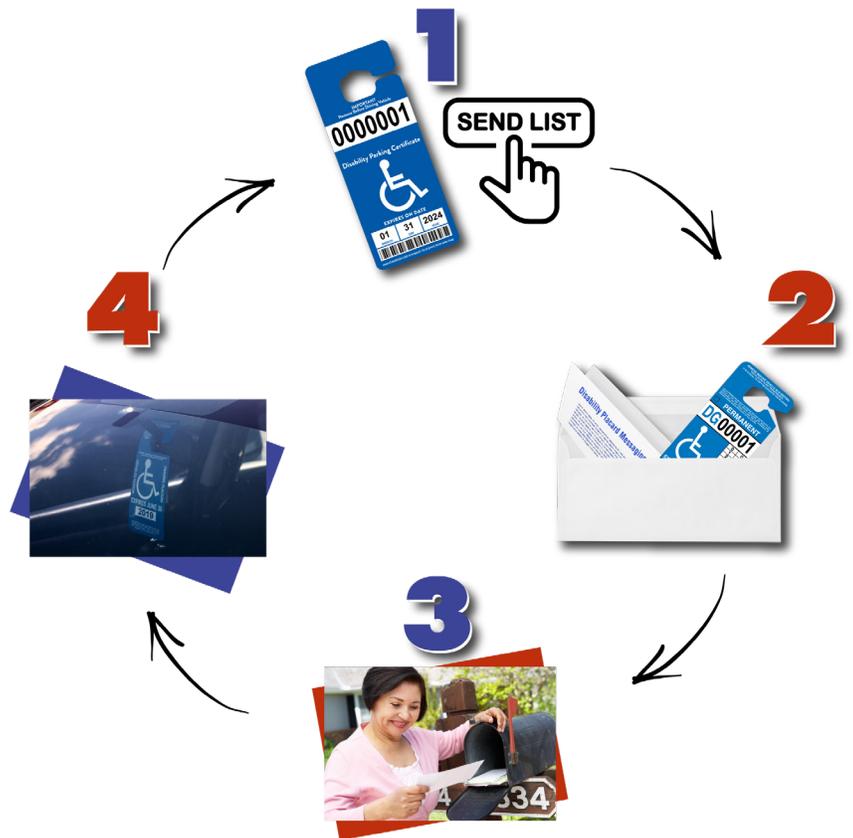
- Print and distribute disabled placards
- Reduce cost exposure.
- Allow for a secure program to lower the incidence of theft and fraud.

## How the System Works

1. Data Transfer – All state approved applicant’s data is transferred via a secure FTP Data Upload to Rydin on a weekly basis (your standard process)
2. Printing and fulfillment triggered
3. Delivery to end user within 1 week’s time\*\* of approved application
4. Placard available for use.

The system will operate based on a weekly print/ship threshold to maximize efficiency while minimizing costs.

\*\* This stepped plan will assure that production and mailing quantities will trigger printing in a manner to save costs by taking advantage of print economies of scale.



## The Rydin Disability Production System

- High Quality Digital Printing on sturdy 20-Mil composite material
- Both permanent and temporary disability placards available
- Customization options including Security Hologram integration\*\*\*
- 48 hour turnaround from data to fulfillment\*\*
- Less cost, less infrastructure than traditional program

## Results

- Improved efficiency through single source optimization
- Expertise in printing, logistics, organization and database management
  - **Save Expenses**
    - **Printing**
    - **Shipping**
    - **Warehousing**
    - **Reduction in overhead expenses**
  - Increase in user satisfaction (placard users)
  - Increase permit security

## Add Security Features!\*\*\*

- Holograms
- Barcodes



\*\*\*additional features may affect production and fulfillment time frame. Please consult with representative.

## Disability Placard Production Calculator

- Printing \$ \_\_\_\_\_
- Shipping to central location \$ \_\_\_\_\_
- Warehousing \$ \_\_\_\_\_
- Related Personnel \$ \_\_\_\_\_
- Mailing \$ \_\_\_\_\_
- Security \$ \_\_\_\_\_
- Turnaround Time Apprx. 8wk.- 1 yr.
- Final as delivered cost \$ \_\_\_\_\_

VS

## All In One RYDIN

- Printing/production on demand
- **48 Hour Post Production Turnaround Time**
- Included Mailing
- Custom Process with/per unit \$ \_\_\_\_\_  
Savings\*\*\*\*

\*\*\*\* Custom Solution and cost based on your unique needs.

Scan Below For More Info or to Schedule a Meeting with a Rep!

