



RYDIN DECAL

Custom Image Solutions

Client Supplied Art Files

Thank you for choosing Rydin Decal for your printing needs. The following information is provided to help your files flow smoothly through our manufacturing process. If you need technical support, please e-mail us at: **art@rydin.com**

Software Requirements:

- Rydin Decal maintains the most current version of Quark XPress, and the Adobe Creative Suite Software (Photoshop, Illustrator, InDesign & Acrobat).
- We accept Microsoft Office and Publisher files but extra charges may be incurred in order to convert them to the proper file formats.
- For Corel Draw files, before sending the files please export the file as .ai (Adobe Illustrator) and export text as curves.

Artwork Information:

- Whenever possible, please send the native application files (Illustrator, InDesign, etc). These are usually of higher quality, and are more easily edited than other file formats like .jpegs and .png's.
- Include all fonts used in the file. If this is not possible, convert text to paths, curves or outlines.
- Please include all original graphic files used in the document.
- Logos, photographs, or other scanned images should be of good quality, and at a minimum of 300 dpi when placed at 100%.
- If the artwork bleeds off the cut edge, background artwork must extend 1/8" past the cut.
- Text and images that are not intended to bleed, should maintain a minimum 1/8" safety from the cut edge.
- White text and logos should be set to knockout, not overprint.
- List any specific PMS colors that should be used.

File Transfer Information:

- To send your artwork via e-mail, it is recommended that files be smaller than 10MB.
Send e-mailed artwork to: **art@rydin.com**
- If your files are too large to e-mail, please contact your sales rep for FTP instructions.