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For Immediate Release

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Rydin introduces redesigned website

All new rydin.com offers improved design and functionality

STREAMWOOD, Illinois – Since 1956, Rydin has been doing its best to offer customers the very best experience possible. By providing unmatched customer service and top of the line products, Rydin has become a global manufacturer of custom decals, parking control products and other custom printed items.

This summer, Rydin is taking another step forward in customer experience. The company is set to launch a brand new website, bringing with it a simple and clean design. Part of this design is ensuring it is easier than ever before to get in touch with a representative from Rydin. The new site offers options such as; Request a Quote, Request a Sample and various other contact forms all geared toward getting customers what they need as soon as possible.

Match that with the newly sorted product list, and the all new Rydin.com is sure to provide users the best web experience possible. Customers may choose their product by name, use and the industries that most often use a particular product. Each product has a detailed description giving customers all the information they need to make the right choice.

Once the customer has made their choice, it is really time for the new Rydin.com to shine. The Rydin design tool offers users the ability to customize a product in nearly any fashion they would like. It allows users to calculate price based on quantity, and these customized products can be ordered directly from the website. Not only that, but customized designs can be saved by users with an account, and

pulled up at a later time for continued customization or to place the order. Users can easily create an account from any page on the site by simply clicking register in the top right corner of the page.

Ordering is not the only task that has been greatly improved with this update. Under the knowledge tab, users will find useful information, such as; FAQs, videos/how to's, webinars and detailed information about the quality materials Rydin uses for its products.

We are confident the new website will provide customers the same reliability that they have come to know from Rydin. And we are proud to take this step in the continuing to be a leader in customer service in the printing industry.

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